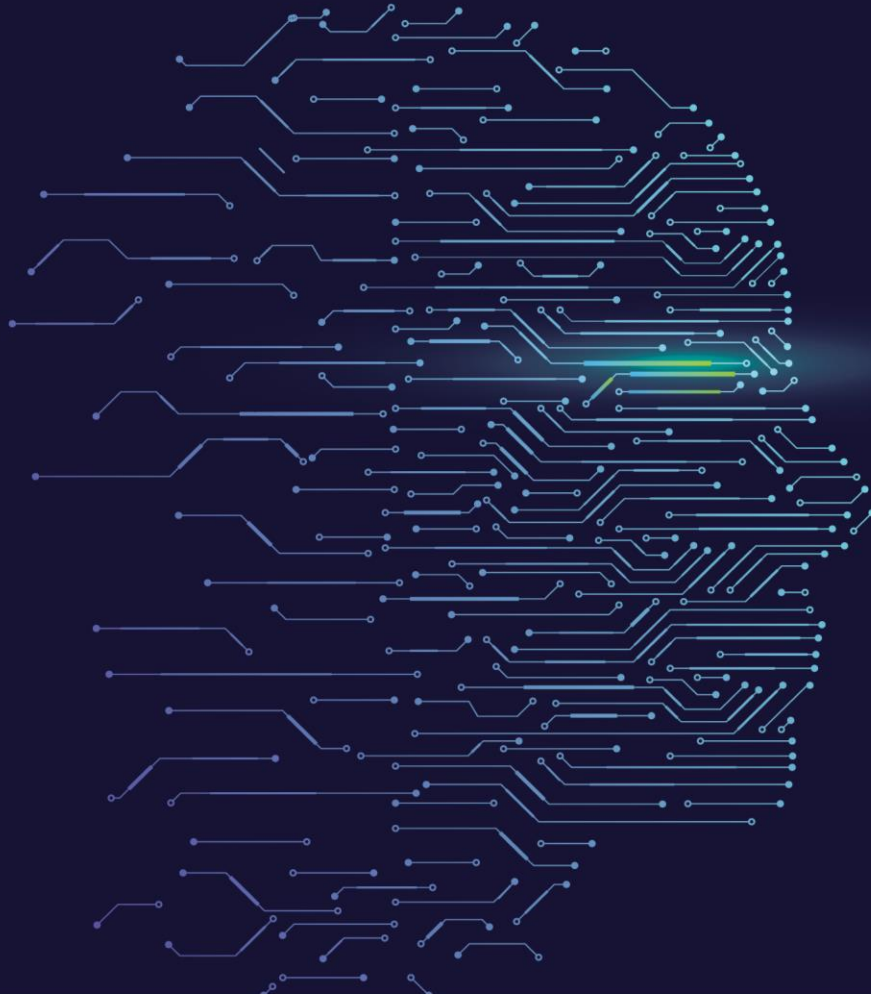


2019 IMAGING INFORMATICS SUMMIT



Stakeholders and Claimjumpers in Data Sharing

Juan Carlos Batlle, MD, MBA, M. Bioethics
Associate Professor, FIU College of Medicine
Chief of Radiology, Doctors Hospital
Chief of Thoracic Imaging, Baptist Health South Florida
Chair, ACR Data Sharing Workgroup

Disclosures

- Baptist Health partnership with Watson Health
- Radiology group passive investment in Cleerly
- Internal AI Incubator at my parent corporation Mednax/Vrad
- No personal relevant disclosures

Learning Objectives

- Delineation of stakeholders and perspectives
- Examples of pitfalls in vendor-provider negotiation
- Practical approach to contract negotiation



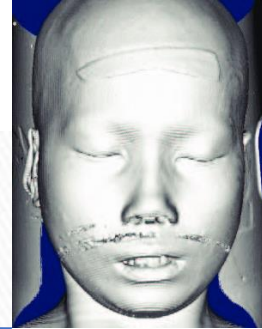
“Data”



Deidentification

- 18 HIPAA PHI identifiers → if removed then “safe harbor” protection
- Includes ALL dates

- | | |
|--------------------------|---|
| ➤ Name | ➤ Insurance IDs |
| ➤ Postal address | ➤ Device identifiers and their serial number |
| ➤ Day and Month of dates | ➤ Biometric identifiers |
| ➤ Telephone number | ➤ Full face photos and other comparable images |
| ➤ Fax number | ➤ Any other unique identifying number, code or characteristic |
| ➤ E-Mail address | ➤ Certificate/license numbers |
| ➤ URL address | ➤ Vehicle Vin numbers including license plates |
| ➤ IP address | |
| ➤ Social security number | |
| ➤ Account numbers | |
| ➤ Medical record number | |



Who owns the data?

- IMS Health - \$2.6B in revenue, \$10.3B market cap
- 75% of all US pharmacies send data to IMS
- Data HIPAA-compliant: year of birth, gender, partial ZIP, doctor's name
 - E.g., ~51yo male patient of Dr. Smith living in 331XX has the following meds....
- 2011 Sorrell v IMS Health Inc.
 - Vermont statute restricted sale, disclosure and use of records revealing individual prescribers' practices (Prescription Confidentiality Law)
 - "Speech in aid of pharmaceutical marketing, however, is a form of expression protected by the Free Speech Clause of the First Amendment."

For Sale: Your Medical Records" in Scientific American 314, 2, 26-27 (February 2016)

MATT DINERSTEIN, individually and on
behalf of all others similarly situated,

Plaintiff,

v.

GOOGLE, LLC, a Delaware limited liability
company, and THE UNIVERSITY OF
CHICAGO MEDICAL CENTER, an Illinois
not-for-profit corporation, THE
UNIVERSITY OF CHICAGO, an Illinois
not-for-profit corporation,

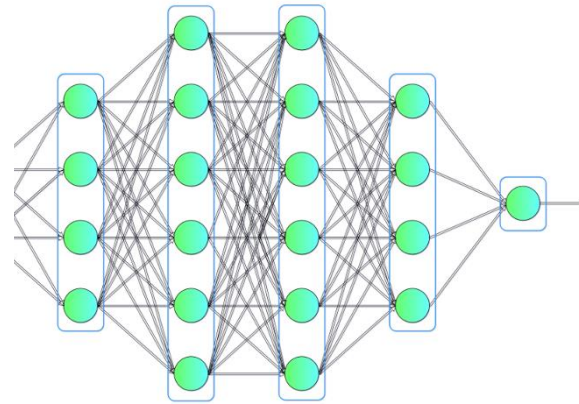
Defendants.

- Patient records U Chicago EHR 2009-2016
- Deidentified but: “detailed timestamps and copious free-text notes”
- That data called the “Holy Grail of health information for any data miner.”
- University Notice of Privacy Practices: “will obtain your written permission ... for the sale of your medical information.”

How Companies Match Data



- a. Patient demographics;
- b. Provider orders;
- c. Diagnoses;
- d. Procedures;
- e. Medications;
- f. Laboratory values;
- g. Vital signs; and
- h. Flowsheet data.²⁴

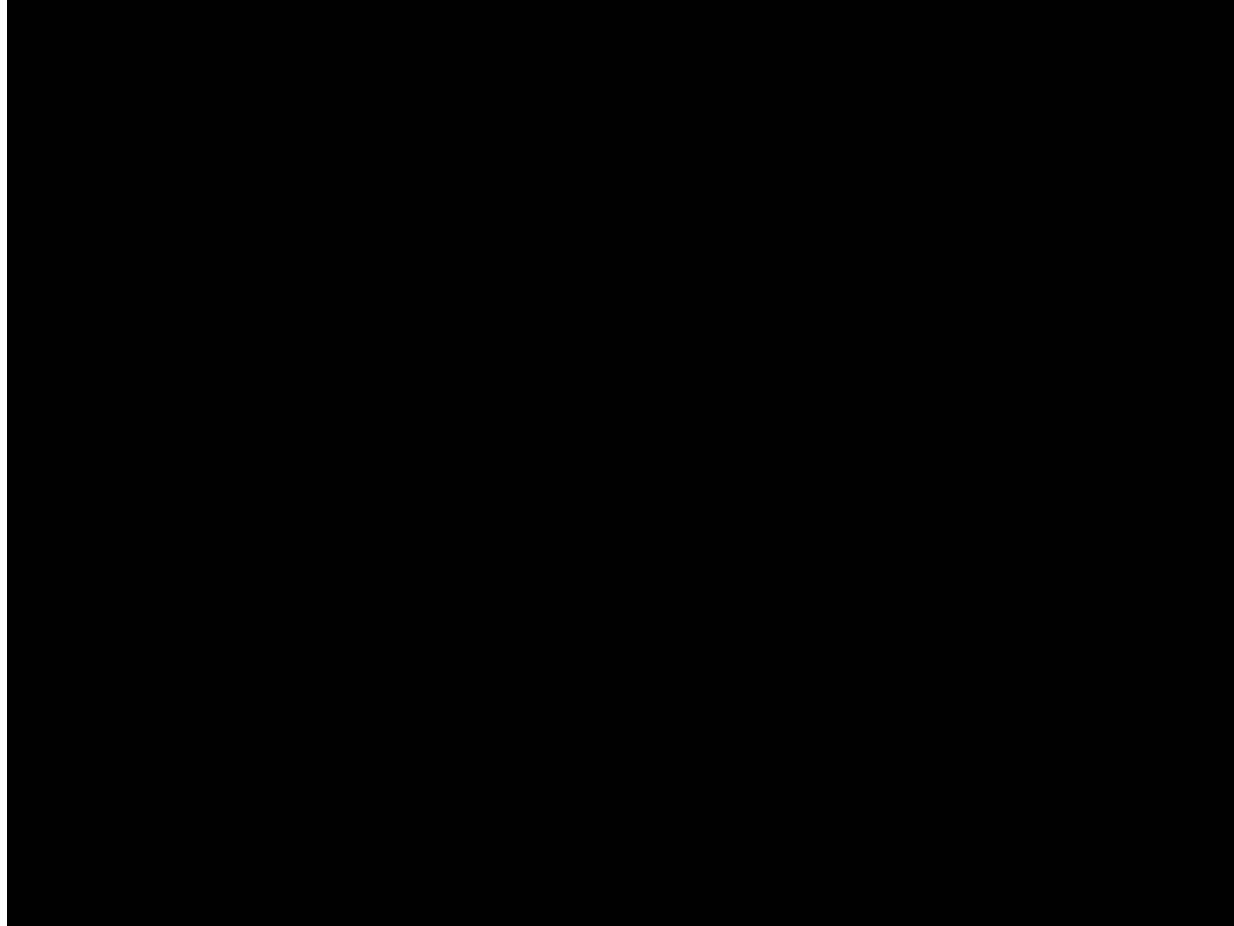


- Email and social media content
- Smartphone apps
- Fitness trackers
- Any device with GPS
- Web browser cookies / device fingerprinting
- Wifi networks in range
- Internet of Things



1996 Bentley College Commencement

- Mass. Governor William Weld awarded honorary law degree



Weld Deidentification

- MIT graduate student Latanya Sweeney (now Harvard professor and Director of Harvard Data Privacy Lab)
- Compared deidentified hospital data from Massachusetts Group Insurance Commission to voter list for Cambridge
- Based on date of birth, gender and ZIP, 1 record matched
- Gave governor's office a list of prescriptions Weld took home
- Led to HIPAA Privacy Rule 1.2.1 in 1996 → into effect 2003



Ongoing work in reidentification

- Illinois (2006)
 - Newspaper FOIA for neuroblastoma pt data
- Washington State (2015)
 - \$50 for patient-level dataset
 - Matched 35 of 81 news stories (43%)
- Maine/Vermont (2018)
 - Maine Health Data Org 2010 data \$1,125
 - 28% of news stories (still 3% with Safe Harbor applied)
- States *not* bound by HIPAA

Record	505025000
Hospital	162: Sacred Heart Medical Center in Providence
Admit Type	1: Emergency
Type of Stay	6 days
Length of Stay	6 days
Discharge Date	Oct-2011
Discharge Status	under the care of an health service organization
Charges	\$71708.47
Payers	1: Medicare 6: Commercial insurance 625: Other government sponsored patients
Emergency Codes	E8162: motor vehicle traffic accident due to loss of control; loss control mv-mocycl
Diagnosis Codes	80843: closed fracture of other specified part of pelvis 51851: pulmonary insufficiency following trauma & surgery 2761: hyposmolality &/or hyponatremia 78057: tachycardia 2851: acute hemorrhagic anemia
Age in Years	60
Age in Months	723
Gender	Male
ZIP	98851
State Reside	WA
Race/Ethnicity	white, Non-Hispanic

MAN, 60, THROWN FROM MOTORCYCLE
A 60-year-old Soap Lake man was hospitalized Saturday afternoon after he was thrown from his motorcycle. Ronald Jameson was riding his 2003 Harley-Davidson north on Highway 25, when he failed to negotiate a curve to the left. His motorcycle became airborne before landing in a wooded area. Jameson was thrown from the bike; he was wearing a helmet during the 12:24 p.m. incident. He was taken to Sacred Heart Hospital. The police cited speed as the cause of the crash. [News Review 10/18/2011]

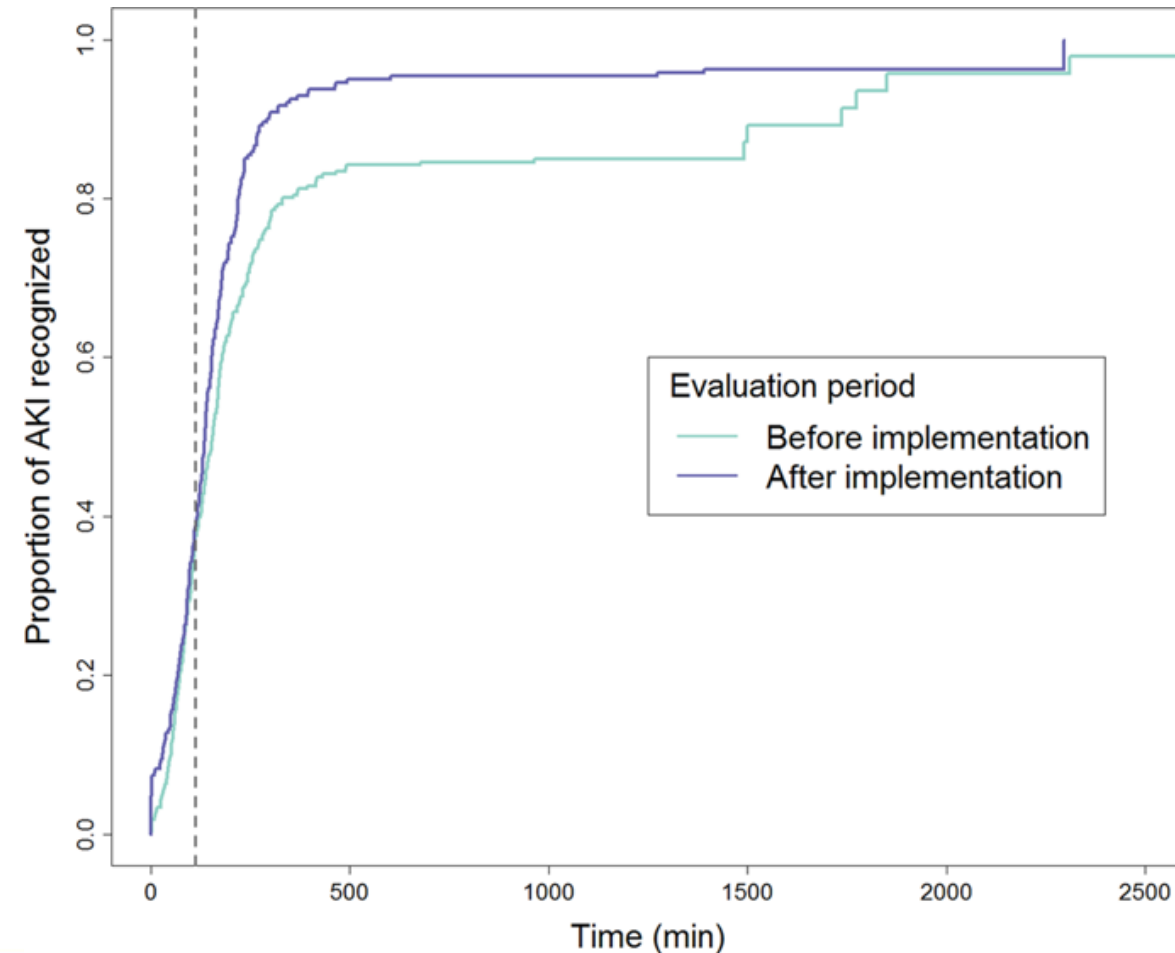
How non-identifiable is enough?

- Ad Hoc Workgroup of Secondary Uses of Health Data 2007: 0.04% of Safe Harbor datasets could re-identify based on year of birth, gender and three-digit ZIP
- Vanderbilt study modeling Safe Harbor reidentification risk 0.01-0.25% (2 out of 15K)
- University of Chicago 2011: 0.22% re-identification risk comparing hospital records to market research data
- Bottom line: Beware “deidentified”, but 100% deidentifiability unlikely and impractical

A Study in Data Use Agreement

DeepMind “Streams” at Royal Free Hospital, London

- Software predicts which inpatients will develop acute kidney injury within 48hrs → mobile notifications
- Used US Veterans Affairs database for machine learning (703K patients, 6% women)
- Originally formulaic, eventually incorporated AI with 50-60% accuracy at best



DeepMind AI “Streams” at Royal Free Hospital, London

- 2017 Information Commissioner’s Office Findings
 - Did not inform patients about data sharing with DeepMind
 - Excessive sharing of data
 - Insufficient auditing and transparency
 - Opaque opt-out
 - Commissioner: “It’s not a choice between privacy or innovation. The price of innovation didn’t need to be the erosion of legally ensured fundamental privacy rights”.



DeepMind: “[We] underestimated the complexity of the NHS and of the rules around patient data. We got that wrong, and we need to do better.”

DeepMind AI “Streams” at Royal Free Hospital, London

- 2015 Original Agreement: 7 pages



INFORMATION SHARING AGREEMENT

Purpose of this document

This document describes the minimum arrangements for regularly or routinely sharing person identifiable information (PID) with non NHS bodies for the Direct Care of the Patient. It is to be used as the basis of agreements made about specific services with individual non NHS bodies and/or Data Processors. In those agreements all its provisions from paragraph 3 onwards must be included (unless otherwise approved by the trust's Caldicott Guardian or CISO). The sections in boxes are to be composed to suit the specific information sharing agreement.

Parties to the agreement

Party A	Party B
Royal Free, Barnet & Chase Farm Hospitals Royal Free London NHS Foundation TrustHS Pond St Hampstead London NW2 2QG	Google UK Limited Belgrave House 76 Buckingham Palace Road London SW1W 9TQ

1. HL7 feeds: Live from either source system or integration engine - via VPN
 - a. All ADT
 - b. ORU-RO1 (Results)– Pathology and Radiology
 - c. Relevant specification and mapping documents for all the above
2. CDS / SUS submission - via VPN or SFTP
 - a. APC – Completed inpatient episodes
 - b. CC – Critical Care
 - c. AAE – Accident and Emergency
 - d. Relevant specification and mapping documents for all the above
3. Last 5 years archival data of all the above, in any defined format, to aid service evaluation and audit of the new product.

Signed for and on behalf of the Processor:

Signature:
(Authorised signatory)

Print name: MUSTAFA EULF YAHW
Position: CO-FOUNDER / MCHD OF AIPIED AI
Date: 29/09/2015

DeepMind AI “Streams” at Royal Free Hospital, London

2016 Revision Agreement: 13 pages

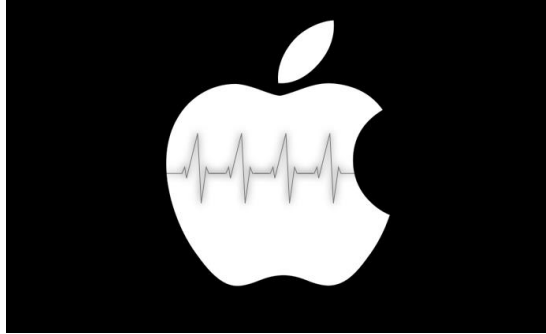
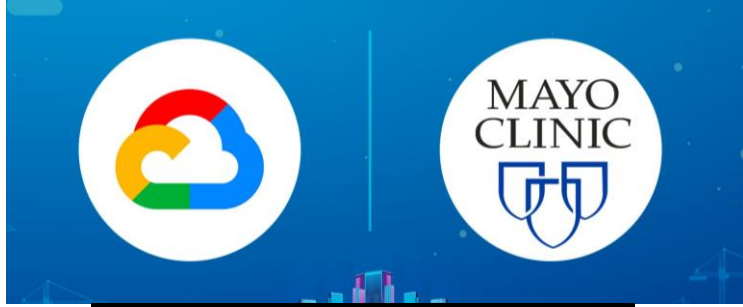
- Explicit compliance with ICO and Data Protection Law
- Creation of bilateral Information Governance Board meeting monthly

- (a) only process the Personal Data for and on behalf of the Controller, strictly in accordance with the written instructions of the Controller, unless required to do otherwise by UK law, in which case the Processor shall inform the Controller of that legal requirement before processing the Personal Data otherwise than in accordance with the Controller’s instructions (unless that law prohibits such information on important grounds of public interest);
- (b) disclose the Personal Data only to its personnel and subcontractors who have a need to know such information in order to perform the Services under the Services Agreement, and who have undergone appropriate information governance training and have committed themselves to confidentiality or are under an appropriate statutory obligation of confidentiality;
- (c) process the Personal Data only for the purposes of providing the Services under the Services Agreement;
- (d) implement and maintain appropriate technical and organisational security measures to safeguard the Personal Data from unauthorised or unlawful processing or accidental loss, damage or destruction, as more fully set out in Schedule 2 and the Services Agreement;
- (e) not engage any subprocessors without the Controller’s prior written consent and, in the event of subprocessing, ensure the same data protection obligations as are imposed on the Processor under this Agreement are imposed on the subprocessor by way of a written contract with the Processor. The Processor shall remain fully liable to the Controller for the acts or omissions of any subprocessor;
- (f) taking into account the nature of the processing and the information available to the Processor, assist the Controller (as reasonably requested by the Controller) in ensuring compliance with its obligations under the Data Protection Legislation in relation to security, data breach notification, data protection impact assessments and prior consultation, if and to the extent such obligations apply to the Controller under the Data Protection Legislation;

Recent Comment on DeepMind / Royal Free

- National Data Guardian, Dame Fiona Caldicott
 - Psychiatrist, previous Chair of Oxford University Hospitals NHS Trust, previous Chair of landmark committee for protection of patient information in the UK
 - “My panel and I disagreed with one of [the ICO auditor’s] key arguments: that whether or not confidentiality has been breached should be judged from the point of view of the clinician’s conscience, rather than the patient’s reasonable expectations. It is my firm view that it is the patient’s perspective that is most important when judgments are being made about the use of their confidential information... Patients’ reasonable expectations are the touchstone of the common law duty of confidence.” –August 23, 2019
- DeepMind was allowed to keep the data;
2017 agreement to own FHIR API to Royal Free





How Google and Mayo Clinic will transform the future of healthcare

Cleveland Clinic puts EHR data onto iPhone with Apple Health Records

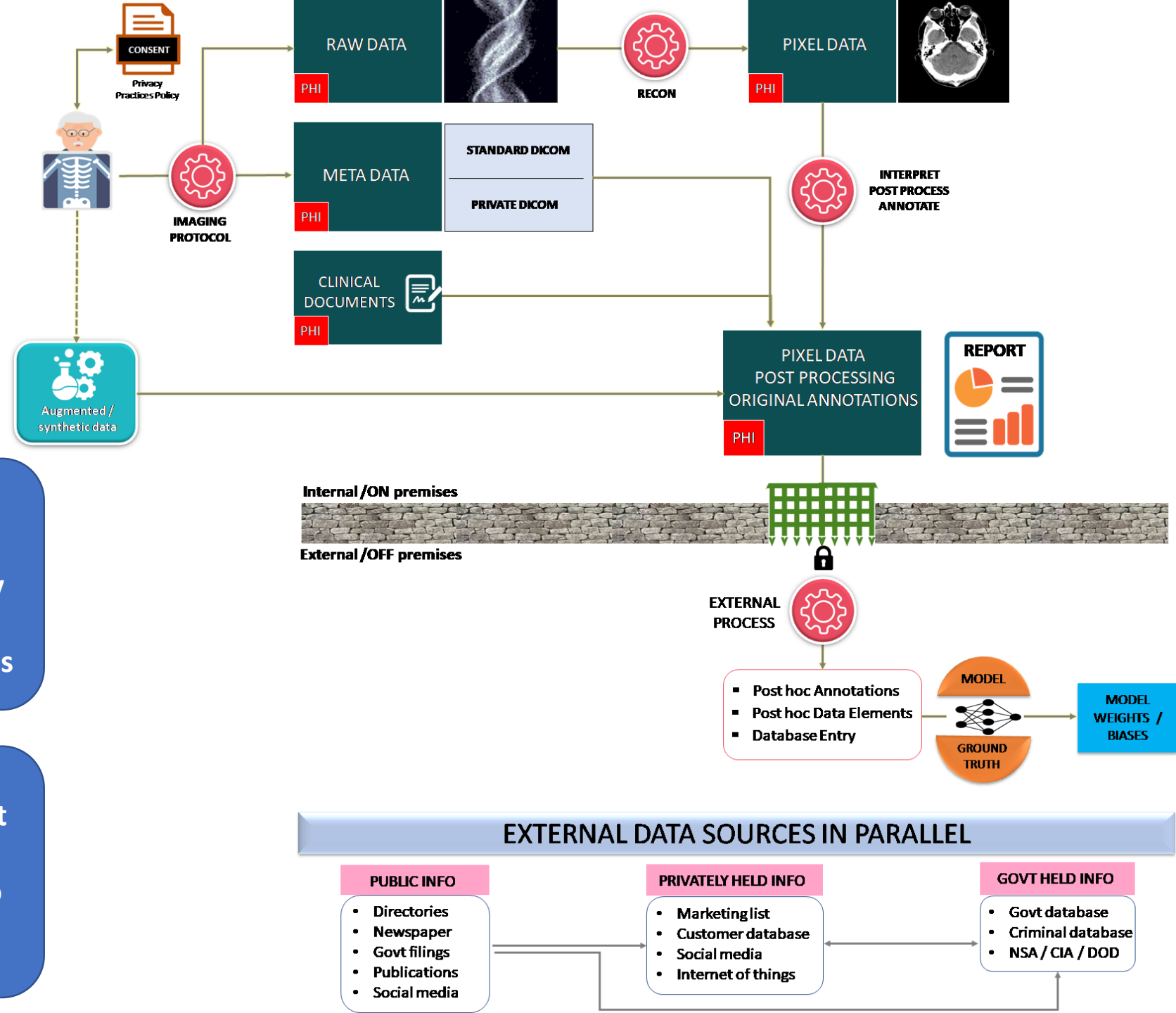


Follow

Spy shots from the Apple Health team parking lot. Now that's some [#FHIR](#) dedication! 🤓 How do you show off your inner [#FHIR](#) geek? [@HL7](#) [@ONC_HealthIT](#) [@SMARTHealthIT](#)



Data Chain of Custody

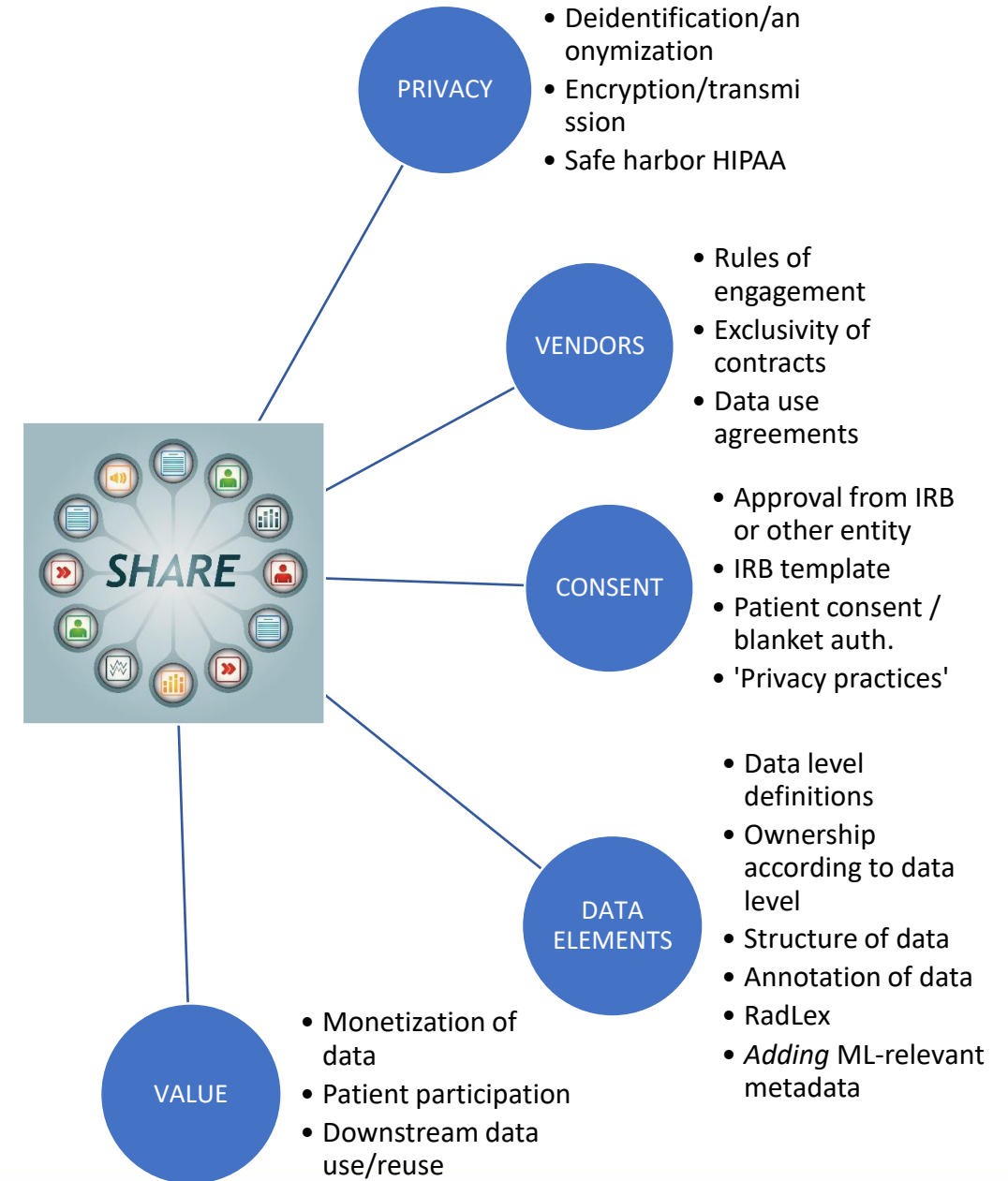


BAA (Business Associate Agreement) binds data partner to Covered Entity so as to include partner under HIPAA requirements

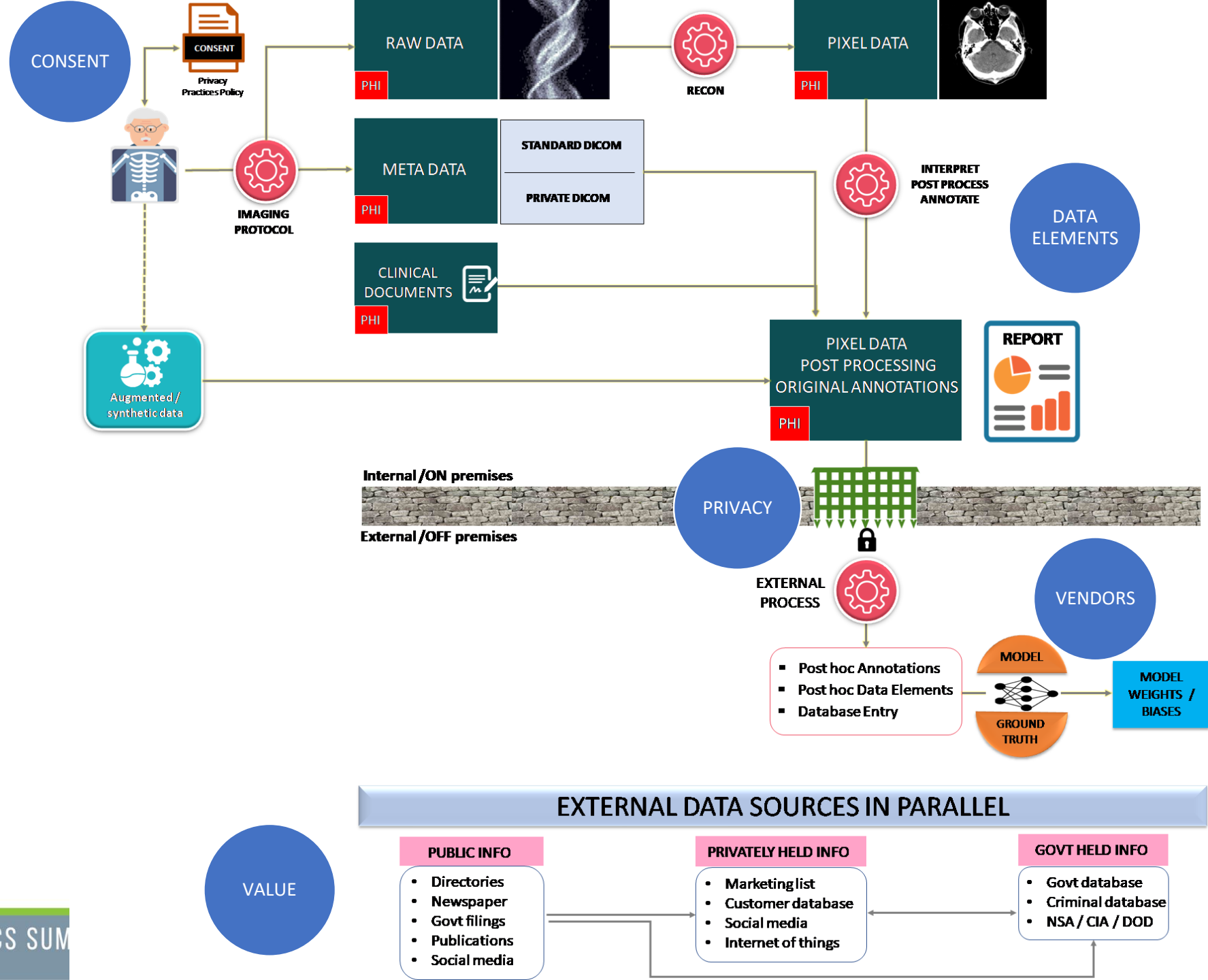
TPO (Treatment, Payment Operations) : HIPAA exception to allow PHI to be used among entities

ACR Data Sharing Workgroup

- Identify challenges
- Propose solutions
- Best practices
- Sample documents and language

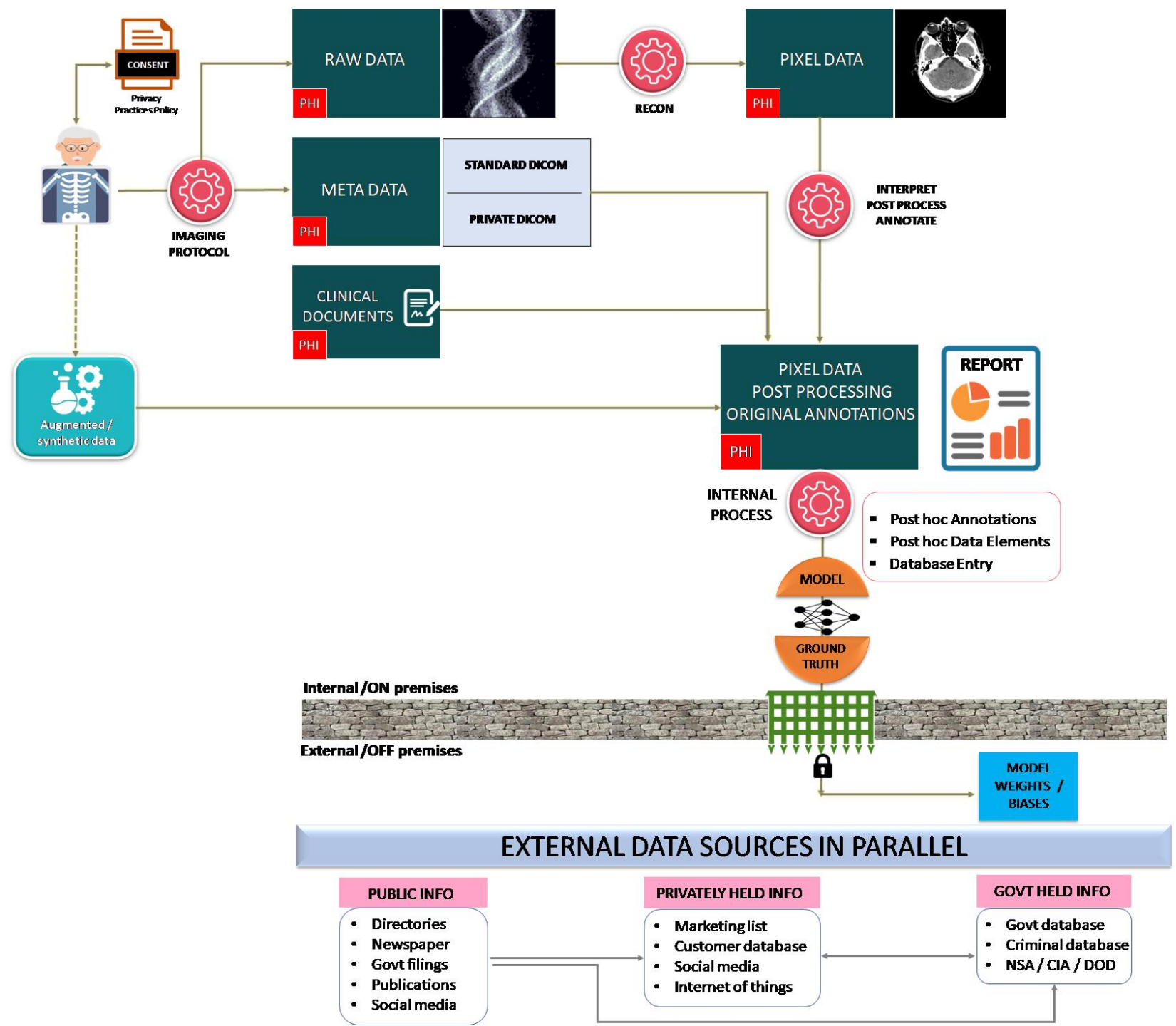


Data Chain of Custody

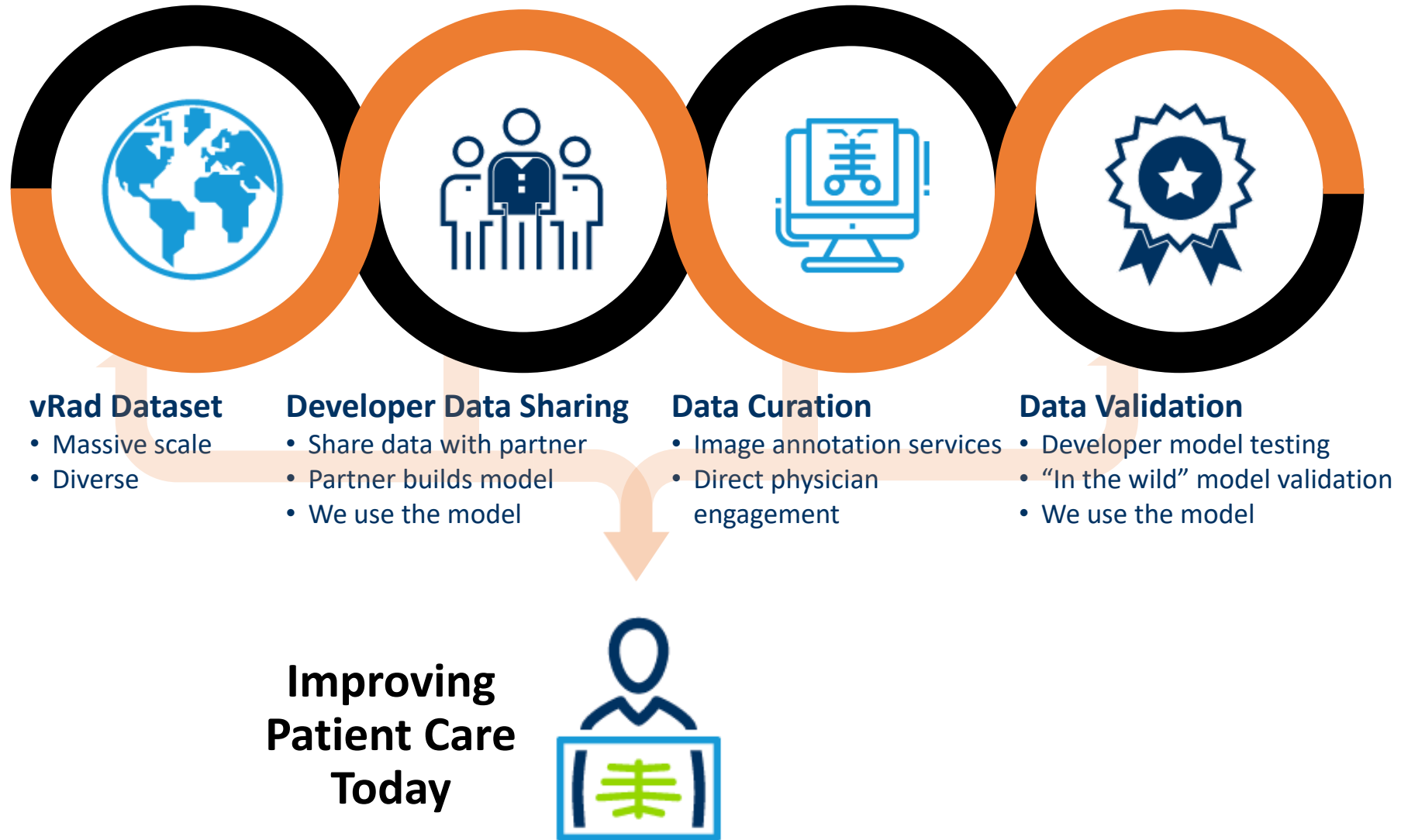


Push wall outward

- Federate data
- Export model tweaks
- Avoid data exposure



MEDNAX Radiology AI Incubator



PRIVACY

- Deidentification, Encryption, Federation, No Re-ID attempts

VENDORS

- Data Use Agreements – Exclusivity, Duration, Sublicensure

CONSENT

- Privacy Practices Policy, Data Governance Board, Adaptive Consent

DATA
ELEMENTS

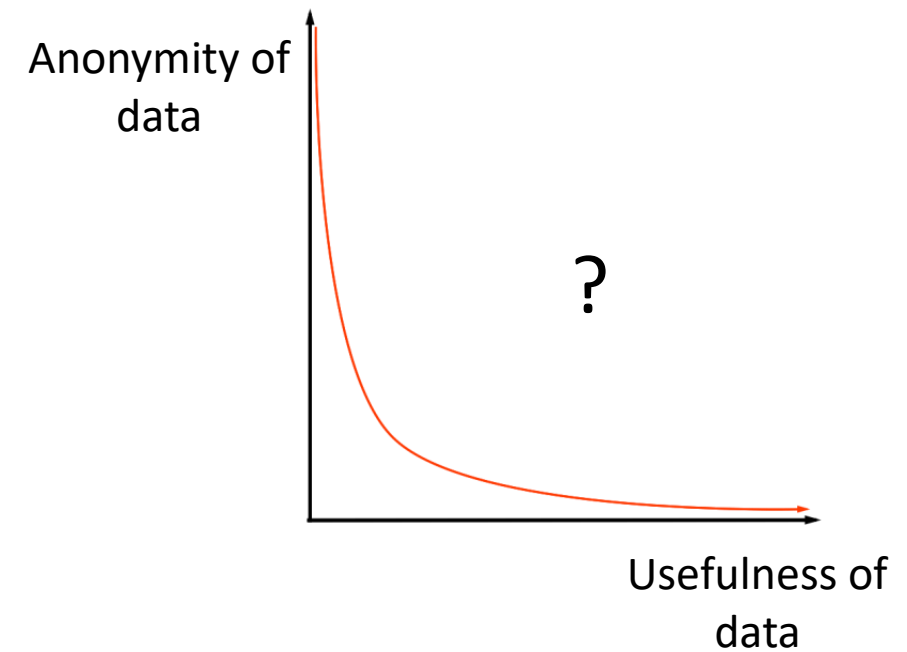
- Lexicons/Ontologies, Annotation discussion, Watermarking

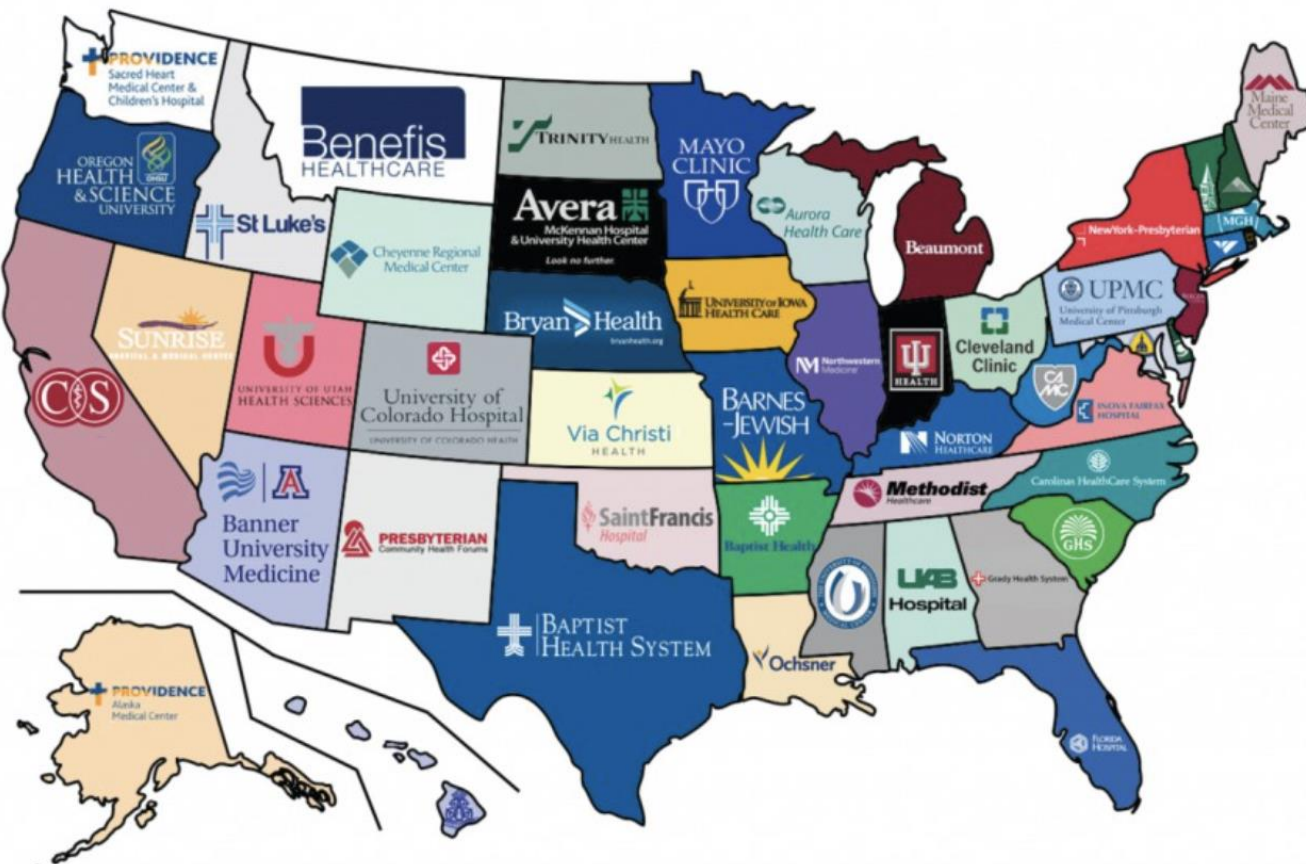
VALUE

- Medical records valuable. Patient protection even more so.

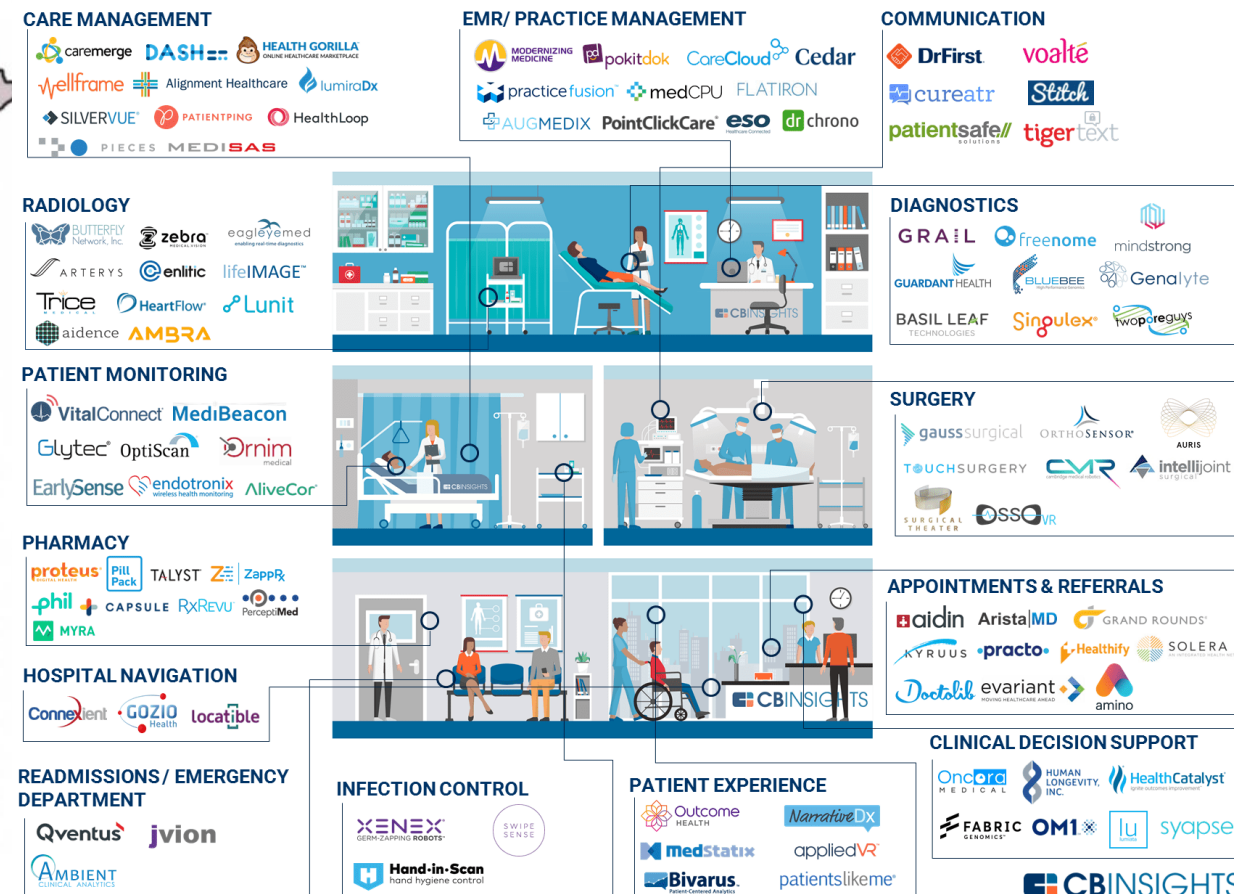
Challenges

- Difficulty in true anonymization
- Need for strong encryption / auditing
- Need for strong contracting / DUA
- Data export represents the largest vulnerability
- Balkanization of federated data
- Annotation/ground truth variability





THE DIGITAL HOSPITAL: 100+ COMPANIES REINVENTING THE PRACTICE OF MEDICINE



Agfa healthcare blog 2017

CB Insights July 2017

CMS Blue Button 2.0

- FHIR API
- Beneficiary can view/share claims data
- 53 million patients
- 4yrs of Medicare A/B/D data



Clinical reports for Truxima - Initial marketing authorisation

All information published on the website is correct at the time of publication. For the current status of this product, please see 'Find medicine' or the EMA website.

Enter a search term to identify the documents containing this term.

Search

Any text or keyword search looks for matches in both the document title and the document content.

Upgrade your access

The protocol and protocol amendments, sample case report form and documentation of statistical methods are incorporated in the documents under 'Clinical Study Report'.

Collapse all

Clinical overview

The clinical overview provides a critical analysis of the clinical data in the eCTD.

Clinical summary

The clinical summary provides a detailed factual summary of the clinical information in the eCTD.

Clinical study reports

A clinical study report (CSR) on a clinical trial is a detailed document about the methods and results of a trial.

m5332-ctp1011-p-app1611-protocol.pdf

m5332-ctp1011-p-app1612-crf.pdf

m5332-ctp1011-p-app1619-sap.pdf

m5332-ctp1011-p-csr-body.pdf

m5351-ctp1012-s-csr-body.pdf

Product name

Truxima

MAH

Celltrion Healthcare Hungary Kft.

Active substance

RITUXIMAB

ATC code

L01XC02

Number of Documents

32

Procedure type

Initial marketing authorisation

Publication year

2018

Product Status

Authorised

Type

B

Article 58

No

EMA procedure number

EMA/H/C/004112/0000

See the European Public Assessment Report (EPAR) on the EMA website

CELLTRION, Inc.
Protocol: CT-P10 1.2

Listing
Clinical chemistry results

Patient No.	Age/Sex/ Race	Visit	Date/Time of Sample	Laboratory Test	Result
		Cycle 1		Sodium	138
				Potassium	4.0
				Chloride	103
				Bicarbonate	23
				Blood Urea Nitrogen	11
				Creatinine	0.8
				Glucose	93
				AST (SGOT)	22
				ALT (SGPT)	22
				Alkaline Phosphatase	51
				Total Bilirubin	0.7
				LDH	110
				Calcium	8.8
				Magnesium	0.8
				Phosphorous	4.0
				Total Protein	6.6
				Albumin	3.3
				Uric Acid	3.3

- EMA Rule 70
- Within 6 months of market auth, individual patient data needs to be published

Thank you!